

CSMSS

**CHH. SHAHU COLLEGE OF ENGINEERING,
Chhatrapati Sambhajnagar.**



Research & Development Cell (R&DC)

Activity Report

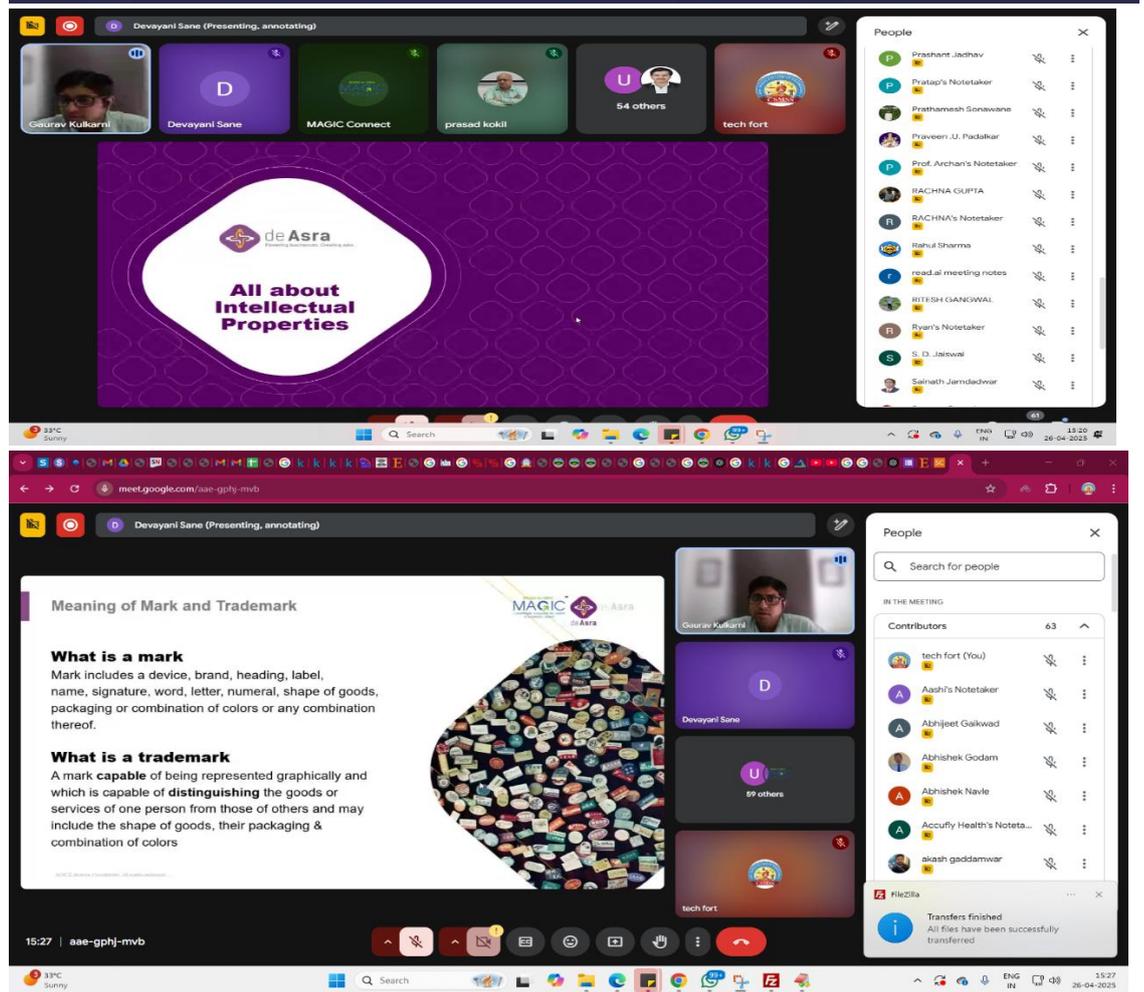
Name of the event:	Online Session on “ Intellectual Property & Tech Transfer ” on the Occasion of World Intellectual Property Day
Date of the event:	26 APRIL 2025, Time: 03:00 PM to 04:00 PM
Organized by:	MAGIC (Marathwada Accelerator for Growth and Incubation Council) LearnNXT, Chamber of Marathwada Industries and Agriculture(CMIA) and In partnership with deAsra Foundation (Helping Businesses Grow).
In Collaboration with:	CSMSS Chh. Shahu College of Engineering
Inaugural By:	Shri. Umesh Rathod, (Innovation Manager - Western Region, AICTE, Ministry of Education's Innovation Cell, Govt. Of India). Shri. Shashikant Tiwari (MAGIC)
On the Occasion:	World Intellectual Property Day 2025
Speaker:	CS Gaurav Kulkarni
Coordinator:	Dr. Yogesh H. Bhosale
Target Audience:	All the IPR enthusiastic (Entrepreneur, Students, Innovators, faculty Members & etc.)
Mode	Online (Platform : Google Meet https://meet.google.com/aae-gphj-mvb)
Overview	This session will provide an introduction to Intellectual Property (IP), covering what can be protected, the registration process, and how IP serves as a valuable business asset. It will also highlight the importance of IP for technology protection and its role in availing government schemes for startups.
Fees:	No fees to attend the program- Registration Link – https://bit.ly/MAGIC_deAsra
Key Outcomes:	<ul style="list-style-type: none">➤ Understanding of Intellectual Property (IP): Learn what can be protected under IP (patents, copyrights, trademarks, designs, etc.).➤ Awareness of the IP Registration Process: Get insights into how to file for IP protection and the steps involved.➤ Recognizing IP as a Business Asset: Discover how IP can enhance the value of your startup or innovation.➤ Technology Protection Strategies: Understand the importance of safeguarding your technology through IP rights.➤ Utilizing IP for Government Schemes: Learn how strong IP portfolios can help startups qualify for various government grants and support programs.➤ Practical Insights from an Expert: Gain actionable knowledge directly from industry expert CS Gaurav Kulkarni.
Conclusion:	This session focused on providing an introduction to Intellectual Property (IP), covering what can be protected, the registration process, and how IP serves as a valuable business

asset. It highlighted the importance of IP for technology protection and its role in availing government schemes for startups.



The banner features logos for MAGIC by CMIA, deAsra, SEED FUND SCHEME, MSME, Maharashtra State Innovation Society, IDEX, and GENESIS. The main text reads: "MAGIC LearnNXT CELEBRATING WORLD INTELLECTUAL PROPERTY DAY INTELLECTUAL PROPERTY AND TECH TRANSFER". It lists a Keynote Speaker, CS GAURAV KULKARNI, and a Guest of Honor, UMESH RATHOD. The event is on Saturday, 26th April 2025, from 03:00 - 04:00 PM. Contact information is provided as contact@magicincubation.com and social media handles for MAGICIncubation.

Photo:



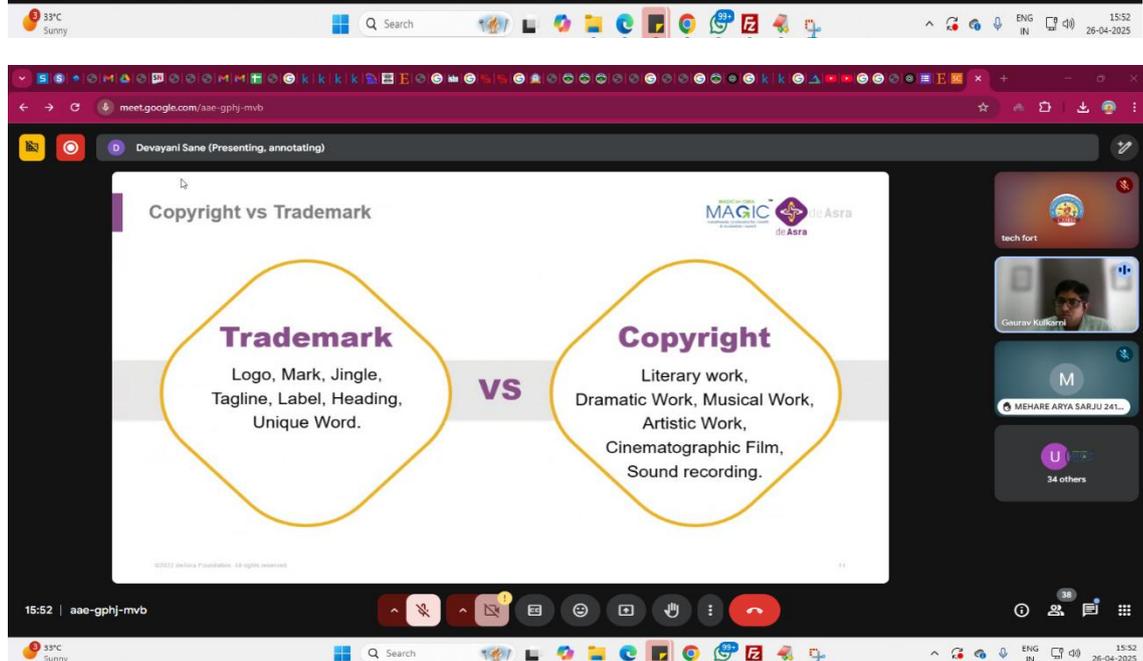
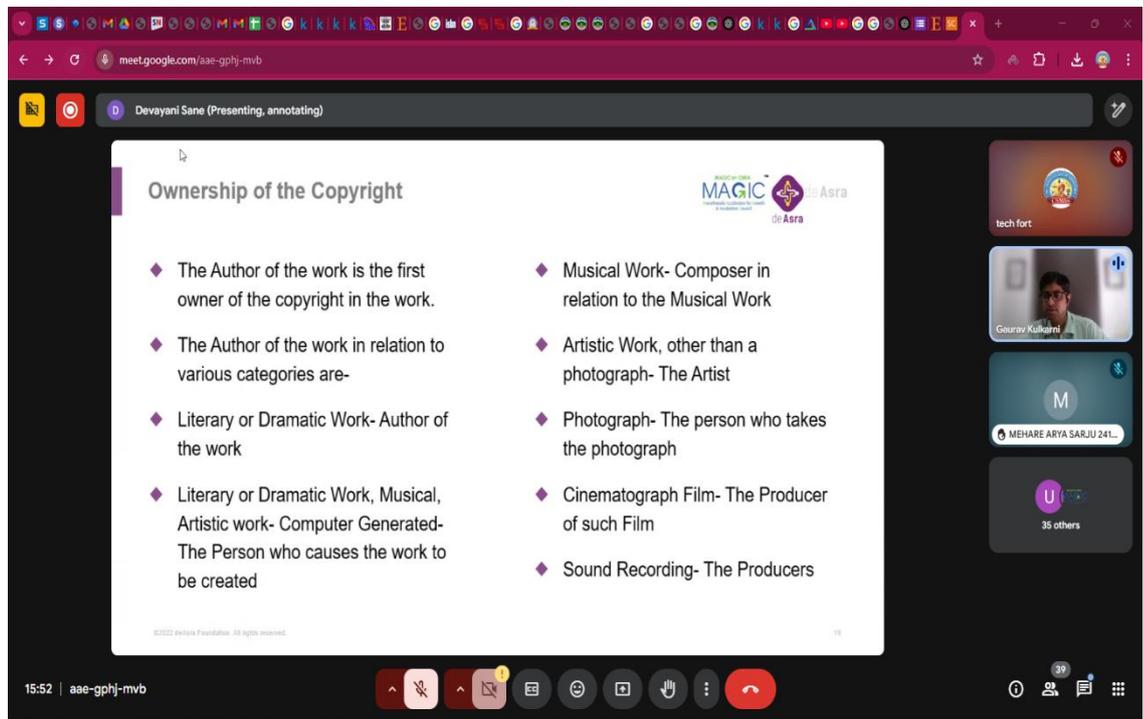
The screenshot shows a Google Meet session with a presentation slide titled "All about Intellectual Properties". The slide content is as follows:

Meaning of Mark and Trademark

What is a mark
Mark includes a device, brand, heading, label, name, signature, word, letter, numeral, shape of goods, packaging or combination of colors or any combination thereof.

What is a trademark
A mark capable of being represented graphically and which is capable of **distinguishing** the goods or services of one person from those of others and may include the shape of goods, their packaging & combination of colors

The presentation also shows a list of participants in the meeting, including Devayani Sane, Gaurav Kulkarni, and others.



Screenshot taken during Online Session on “**Intellectual Property & Tech Transfer**” on 26-April-2025.

**Dean - Research & Development Cell
Dr. Y. H. Bhosale**

**Principal
Dr. G. B. Dongre**