



CSMSS

CHH. SHAHU COLLEGE OF ENGINEERING, Chh Sambhajinagar



INSTITUTION INNOVATION COUNCIL

Name of the event:	IP week Celebration. (MIC Driven Activity)
Date of the event:	21-4-25 to 26-4-25
Participants	54 students and IIC Members.
Summary of the event:	<p>An Intellectual Property (IP) week celebration organized under the Institution's Innovation Council (IIC) would typically focus on raising awareness and educating students and faculty about the significance of intellectual property rights in fostering innovation and entrepreneurship. This week-long event would likely feature a series of workshops, seminars, expert talks, and interactive sessions covering various aspects of IP, including patents, copyrights, trademarks, and industrial designs. The aim would be to equip participants with a fundamental understanding of how to identify, protect, and leverage their creative and innovative works, thereby encouraging a culture of innovation and providing essential knowledge for translating novel ideas into valuable assets and successful ventures within the academic ecosystem</p>
Outcome:	➤ Participants understood the importance of Intellectual Property Rights.
Photos:	 <p>Photo of Bropacasting IPR session with help of MIC Youtube in Seminar Hall.</p>

CSIR: From Asia to Antarctica and Deep Sea to Space

- Network of 37 national laboratories
- 39 outreach centers & 3 Units
- 1 Innovation Complex

- Strength of 3521 active Scientists
- 4162 technical and support personnels

Live chat
Top messages 773

- manvir singh Uttaranchal University
- Anjali Chandane Mrs.A.A.Chandane Assistant professor, SKN Sinhgad college of Engineering pandharpur
- Rahul Rajput Good Morning! Rahul Rajput, Bpharma, Acropolis Institute Of Pharmaceutical Education & Research, Indore (MP)
- Geetali Ingawale Good morning,Dr.Mrs Geetali Shekhar Ingawale (VPMCOE,Thane)
- Anurash Samal Prof Anurash Samal, IIC members, Raajdhani engineering college
- Learning Resource Centre, Santaji College Prof Manisha Patil, Santaji College, Nagpur
- Sathya Praveen Sathya Praveen D from csms Shahu college of Engineering Chh Sambhajinagar

What is Branding

- Branding allows a company to differentiate its products and services from the competition by creating a bond with its customers in order to create customer loyalty.
- This way, a company can have a position in the marketplace that is much more difficult for the competition to poach. A satisfied customer may leave. But a loyal customer is more likely to stay.

Live chat
Top messages 896

- SUBHAJIT MAITRA Good morning. This is Subhajt Maitra from Techno International New Town.
- Susheel Shukla Dr Susheel Shukla, Assistant Professor, IMT College of Management, IIC ID_IC202014717
- A Sowmya A Sowmya MBA 2nd year from Sarojini Naidu Vanitha Mahavidyalaya
- Aarushi Bhardwaj Aarushi Sharma from Centre for management development college, Modinagar
- Sai Gayathri J SAI GAYATHRI from Sarojini Naidu Vanita Maha Vidyalaya
- Sathya Praveen Prof Sathya Praveen D from Csms Chh Shahu college of Engineering Chh Sambhajinagar
- Paru Parvathi S academic secretary St Anne's First Grade College for women Miller's Road bangalore 52

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Prof B.K.Chakravarthy

Top chat

- VARUN KUMAR iam Tummkunta KishanTaran student from GCPK 22Z51R0098
- Gowdham Gowdham A.Gowdham, Cyber security, Paavai Engineering College
- Dean (Academic Affairs) Aliya, Office of the Dean Academics, School of Planning and Architecture, Bhopal
- V. Jaya Vamsi Krishna
- Anushree Yadav Anushree Yadav MBA Isabella Thoburn College (Professional Studies)(849)
- V. Jaya Vamsi Krishna V. J
- Sakshi name - Sakshi, class-ba Geo Hons 1st year, college - GVM Girls College Sonipat
- V. Jaya Vamsi Krishna V.
- Maria Nancy M Maria Nancy M Asst Media secretary, St.Annes first grade college for women
- viral gosai very much an informative session
- Sathya Praveen D Prof Sathya Praveen From CSMSS CSCOE
- NZ Fathima Nazia Fathima, Assistant Professor, Dept of Chemistry,Member IIC, St. Ann's College for Women

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Snapshots of IIC members participation IP week MIC Driven Activity.

Activity Coordinator

Principal